



White Mountain Chapter
BMWCCA, Inc.

PMB 175, 855 Hanover St.
Manchester, NH 03104

PROFILE Newsletter Advertising Contract

PROFILE is published every 90 days and mailed to +/- 800 White Mountain Chapter members, other regional chapter offices and club sponsors. It contains a wide range of content including tech articles, event recaps, classifieds, calendar of events, human interest pieces, photos, new member updates, club news, product info and much more. Our readership is a willing addition to your customer base.

ADVERTISING RATE SCHEDULE (circle your size and rate choice)

Page Size	Dimensions	1 Issue	3 Issues	5 Issues
Inside front or back cover	10"H x 7.75"W	\$150.00	\$400.00	\$600.00
Full Page	10"H x 7.75"W	\$100.00	\$250.00	\$400.00
Outside Back Cover	5"H x 7.75"W	\$75.00	\$225.00	\$275.00
Sponsor AD	2"H x 5.5"W	\$50.00	\$125.00	\$200.00
Business Card	2"H x 3.5"W	\$25.00	\$75.00	\$100.00

Payment Terms: Net 30 Days **Inserts & Special Units:** Rates/Specs vary – by request ONLY

ISSUE	SUBMISSIONS DEADLINE DATE	TARGET DELIVERY DATE
February – March	Friday, January 4 th , 2008	February 1 st , 2008
April – May	Friday, March 7 th , 2008	April 1 st , 2008
June – July	Friday May 1 st , 2008	June 2 nd , 2008
August – September	Friday, July 4 th , 2008	August, 1 st , 2008
October – November	Friday, September 5 th , 2008	October 1 st , 2008

Copy Requirements: Text files can be either embedded in email as text or sent attached as an MSWord document. No text formatting of any kind is required. All electronically submitted photos should be at least 200 dpi in either tiff or high quality jpeg format. CD's and floppy discs containing data files are also welcome. If possible no paper copy text (aside from short classifieds)

AGREEMENT

By circling the intended ad size and rate above, the undersigned expresses intent to advertise in the White Mountain Chapter PROFILE newsletter subject to the attached terms and conditions.

Company Name and address (PRINT CLEARLY)

Return For m to BMWCCA - WMC
PMB 175, 855 Hanover St.
Manchester, NH 03104
Fax: 603-622-4999 attn: D. Cadieux
Or hand to your Representative

Authorized Signature _____ Date _____